

*Humanitarian Education Centre*



**STAND BY YOU**

*Choi Wing Tung 15076918S*

*Ho Suet Man Sharon 15055505S*

*Law Tsz Yan 15084494S*

*Emily Leung 15073210S*

*Chiu Sze Man 15050835S*



*Our concept*

Show empathy, is about how we **put ourselves into someone else's shoes** and think for them.





## What situation refugees facing



**safety**



**basic human rights**

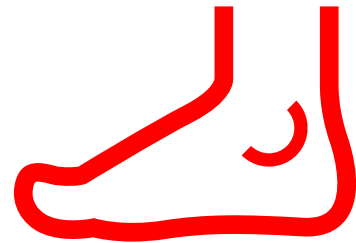


**living condition**

## **Our message**



**stay kind**



**stand by**



**step up**

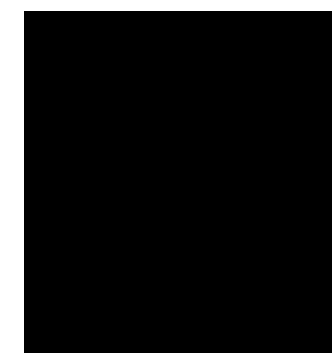
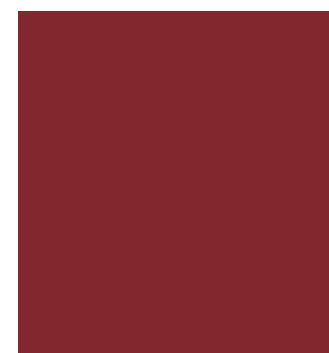
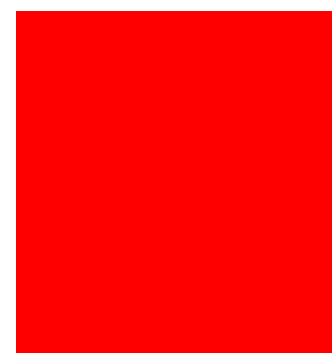


# Brand guideline

*Logo*



*Colour*





## **What we can do next?**



## **War Zone 90 + Shoes DIY workshop**

Participants are not just only experencing the war in this 90 minutes, but also have a chance to understand the daily challenges of a refugees.

### **Before War Zone 90**







Get into War Zone 90 as a refugee  
**without** wearing their own shoes



**Introduction** of War Zone 90 will be played

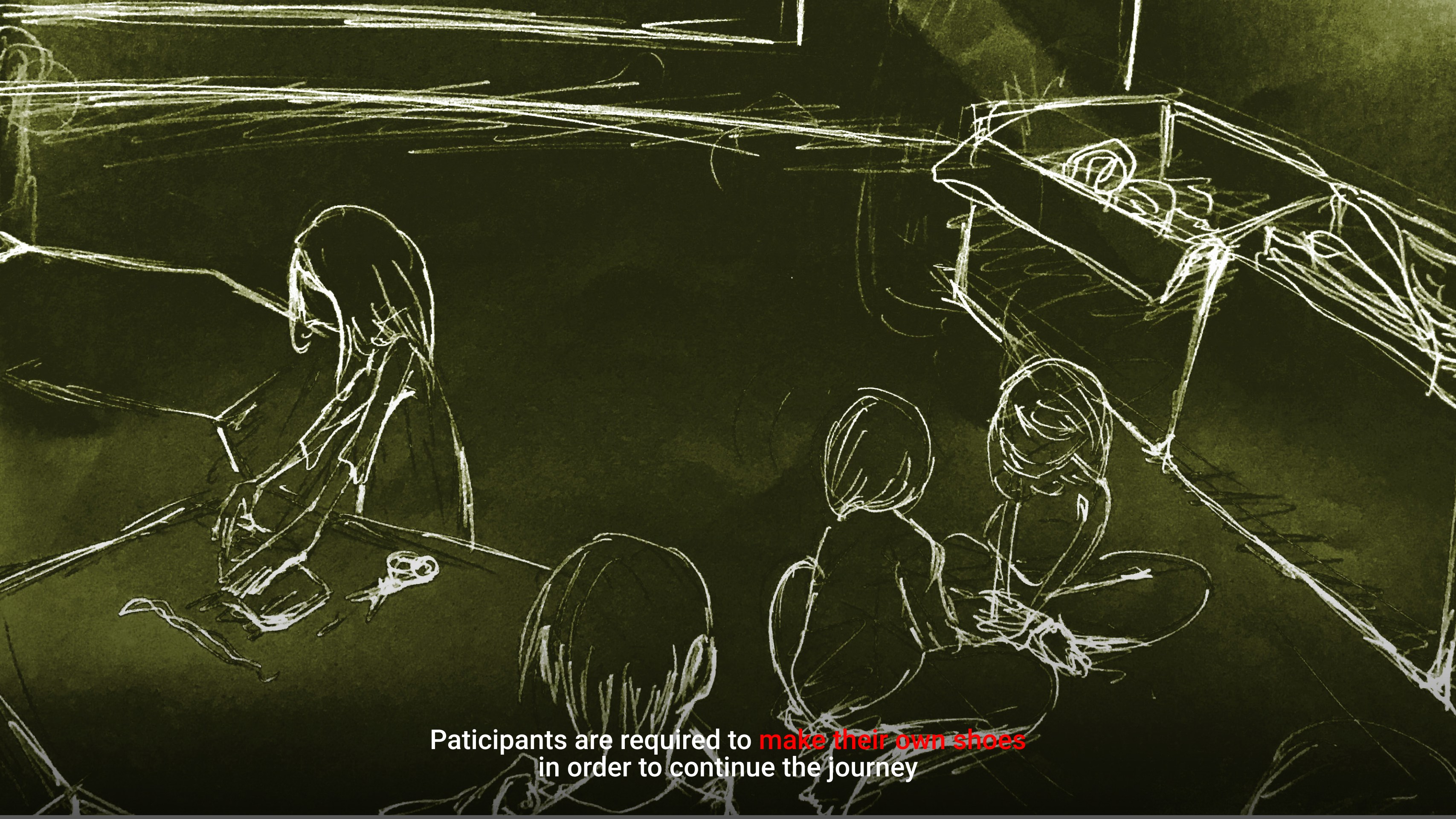






Get into the next room which filled  
with **raw materials**





Participants are required to **make their own shoes**  
in order to continue the journey





Continue the journey with the **DIY** SHOES





**Unexpected situation** might happen  
during the journey





They might end the journey with  
only one shoe left





**Sharing session** at the end



## **Donation Programme**

Aim to collect old shoes from Hong Kongers and send to refugee.

Humanitarian Education Centre creating a platform for Hong Kongers connecting and helping refugees around the world.



# **Our budget plan**